D.C STYLE

Privacy Policy

What personal data D.C Style collects when you visit, buy or ask for support, why we use it, who we share it with and the choices you have.

Effective September 27, 2026 **Last updated** September 27, 2026

In short

- We collect what we need to run your account, deliver your add-ons, answer your tickets and keep the site safe.
- We don't sell your data, and we don't use advertising trackers.
- Google Analytics runs only if you accept it in the cookie banner.
- Newsletters go only to people who asked for them. Every one has an unsubscribe link.
- You can see, correct or delete your data. You can manage most of it yourself from your account.

Summary only. The full text below applies.

This privacy policy explains what personal data D.C Style collects when you use dcstyle.info, buy an add-on or ask us for help. It covers why we use it, who else handles it, how long we keep it and the rights you have. If anything here is unclear, ask us.

1 Who we are

D.C Style makes add-ons for XenForo forum software and sells them on dcstyle.info. We decide how the personal data described here is used, so we are its controller. We are based in Vietnam.

Address: Hanoi, Vietnam
Email: contact@dcstyle.info

This policy doesn't cover the forums that run our add-ons. The add-ons run on your own server and don't send your members' data to us. If you run a forum, you are responsible for your members' data. Google Drive Attachments stores your forum's files in your own

Google Drive, under your own agreement with Google.

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2 What we collect

Your account

We keep your username, your email address and your password, stored only as a secure hash. If you sign in with Google or X (Twitter), we receive your account ID there, your name, your email address and a link to your profile picture. Your profile can also hold your name, company, website, country, VAT number and billing address, if you add them.

Orders and payments

For each order we keep the billing name, email and country, and any company, VAT number or address you give us. We also keep what you bought, the price and any discount, the payment method and the payment provider's reference. We record when you accepted our terms, and which version you accepted. We never see or store your card number or your PayPal password.

If you pay with crypto, we keep your transaction hash. Transactions on BNB Smart Chain are public. Anyone with the hash can see the wallet it was sent from.

Licenses and downloads

Each license stores its key and the forum domains you add on its Domain tab. When you download an add-on, we log the time, your IP address and your browser's user agent. If an add-on or your server checks a license key with us, we log the domain, the server's IP address and its user agent.

Support tickets

We keep what you write in tickets, the files you attach and the add-on each ticket is about. Our staff's notes and short summaries of long tickets are kept with the ticket.

Reviews and questions

Reviews and product questions you post are public. A review shows your username, or your first name and last initial if you've added your name to your profile.

The contact form

The contact form sends us your name, email address, forum address, message and whether you'd like product news. It arrives in our inbox and isn't stored on the site. Ticking the product news box doesn't add you to any mailing list by itself.

Newsletters and update alerts

If you subscribe to our newsletter, we keep your email address, any name you give and when you confirmed. If you ask to hear about new versions of an add-on, we keep your email address for that add-on. You confirm both by email before we send anything. For each newsletter, we record whether it was opened and which links were clicked.

Using the site

When you read a Knowledge Base guide, we record the page, your IP address, your browser's user agent, the page you came from and how long you stayed. Searches you make on the site are kept with your IP address, so we can improve search. Feedback you leave on a guide is kept with your IP address. Your cart and recently viewed add-ons are kept with your account or your browser session.

Security and server logs

Our server logs record requests and errors, including IP addresses, so we can keep the site running and secure. The sign-up and contact forms use hCaptcha to stop spam.

Analytics

If you accept analytics cookies, Google Analytics records the pages you visit, how you found us, and your device, browser and rough location. We see only totals, never tied to your account. Google Analytics doesn't store your IP address.

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3 Why we use it

To run your account and deliver what you buy

We create your account, take payment, issue licenses and invoices, and let you download. This is needed to perform our contract with you.

To help you

We answer tickets and messages, and email you about your orders and tickets. This is also part of our contract with you.

To keep the records the law requires

We keep orders and invoices for tax and accounting. This is a legal obligation.

To keep the site safe

We stop spam, fraud and abuse, and fix errors. This is our legitimate interest in a secure store.

To improve the site

Guide views, searches and feedback show us which guides need work. This is our legitimate interest in useful guides.

To remind customers about their purchases

We send the automatic emails described below. This is our legitimate interest, and you can turn each one off.

To send newsletters, update alerts and analytics

We do these only with your consent.

Where we rely on your consent, you can withdraw it at any time. That doesn't affect what we did before. Under Vietnam's Law on Personal Data Protection, we process your data with your consent, or where the law allows it without consent, such as to carry out a contract with you.

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4 Emails we send

We always send the emails you need. These are email confirmation, password resets, receipts with your license keys, invoices, refunds and replies to your tickets.

Customers also get a few automatic emails about their purchases. We ask for a review, remind you before an update period ends, tell you about new versions, remind you about a cart you left, and tell you when a wishlisted add-on goes on sale. These are on by default. Turn any of them off on the Emails tab of your profile, or with the link at the bottom of each email.

Newsletters go only to people who subscribed and confirmed by email. Every newsletter has an unsubscribe link.

5 AI tools we use

We use AI services to help our small team work faster. A person always reads the result and makes the decision. The AI doesn't decide anything about you on its own.

Support tickets
AI drafts replies and summarizes long tickets for our staff. Before a ticket is sent, email addresses, license keys, passwords and similar secrets are masked, and you appear only as "customer". The AI also sees your license status and forum domain, so a draft can answer questions about them.

Spam checks
New accounts that haven't confirmed their email address are checked for signs of spam. The AI sees the username, email address, sign-up time and sign-in method. It can flag an account, but only our staff can remove one.

Search and questions
Searches that find nothing, and questions about our add-ons, show us which guides are missing. Personal details in search text are masked first.

We currently use Anthropic (Claude) and Google (Gemini). We keep the text sent to them, and their answers, for 14 days so we can check them. Then we delete it.

6 Who we share it with

We don't sell your personal data or share it for advertising. We share it only with the services that run the store for us, and only what each one needs:

Cloudflare
protects and speeds up the site. Every visit passes through it, including your IP address.

Our hosting provider
runs the server that holds the site and its database.

Our email provider
delivers the emails we send you.

PayPal
takes PayPal payments. PayPal collects your payment details on its own pages, under its own privacy policy.

Lemon Squeezy
takes card payments, when they're offered. It sells the order to you as merchant of record, and receives your name, email address, country and VAT number.

BscScan
is where we look up your transaction hash to confirm a crypto payment.

Google and X
handle sign-in if you choose them. Google also runs Google Analytics, only if you accept it, and Gemini.

hCaptcha
checks that sign-ups and contact messages come from people. It receives your IP address and details about your browser.

Anthropic
runs Claude, as described under AI tools.

cdnjs and Bunny Fonts
serve icons and fonts on some pages, so they see your IP address when those pages load.

We may also share data when the law requires it, or to protect our rights or someone's safety. If the business is ever sold, the buyer would take over your data under this policy.

7 Where your data goes

We are based in Vietnam. The services above process data in other countries too, including the United States. We choose providers that commit to protecting the data they handle for us.

8 How long we keep it

- **Your account:** until you delete it. Accounts that never confirm their email address and never buy anything are deleted after 7 days.
- **Orders and invoices:** as long as tax and accounting law requires, even after you delete your account.
- **Licenses and download logs:** as long as the license exists.
- **Support tickets:** until you ask us to delete them, so we can see your history when you write again.
- **Site searches:** 12 months.
- **Guide views and feedback:** kept with each guide's statistics. Ask us and we'll delete yours.
- **Newsletter and update alerts:** until you unsubscribe. After that we keep your address marked as unsubscribed, so we don't email you again. Update alert sign-ups you never confirm are deleted after 30 days.
- **Text sent to AI services:** 14 days.
- **History of changes to accounts, orders and licenses:** 12 months.
- **Server logs:** 14 days.

9 Deleting your account

You can delete your account yourself from your profile. If you've never bought anything, your account and everything tied to it are deleted.

If you have bought something, we anonymize your account instead. Your username and email address are replaced. Your password, sign-in links, profile, wishlist and email preferences are deleted. Orders and invoices stay for our records, and your licenses keep

working. Your tickets stay, and your reviews stay visible without your name. You can't sign in to download updates or get support any more.

Your newsletter subscription is separate. Use the unsubscribe link in any newsletter to end it.

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10 Your rights

Wherever you live, you can ask us to:

- Tell you what personal data we hold about you, and give you a copy.
- Correct data that is wrong or incomplete.
- Delete your data, or stop using it for some purposes.
- Send your data to you in a common format, so you can take it elsewhere.
- Stop using data you gave us by consent, such as for the newsletter or analytics.

Email us at contact@dcstyle.info or open a support ticket. We confirm we have your request within 2 business days, and complete it within the time the law allows. We may first ask you to show the account is yours. We must keep some data by law, such as invoices, and we'll tell you if that applies.

If you're unhappy with how we handle your data, please tell us first. You can also complain to the data protection authority where you live. In Vietnam, that is the Ministry of Public Security. In the European Union and the United Kingdom, it is your national data protection authority.

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11 Cookies

We use cookies to keep you signed in and to keep the site secure. Google Analytics cookies are set only if you accept them. The Cookie Policy lists every cookie. You can change your choice at any time in Cookie settings.

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12 How we protect your data

The whole site uses HTTPS. Passwords are stored as secure hashes, and our staff sign in with a second factor. Invoices and ticket attachments are kept in private storage that only

you and our staff can open. Only staff who need your data can see it.

No system is perfectly secure. If a breach puts your data at risk, we'll tell you and the authorities, as the law requires.

13 Children

dcstyle.info is for forum owners and isn't meant for children. You must be at least 16 to create an account. If you think a child has given us personal data, contact us and we'll delete it.

14 Changes to this policy

When we change this policy, we post the new version here with a new effective date. If a change affects how we use data you've already given us, we'll email account holders before it takes effect.

15 · Contact us

For questions about your data, or to use your rights, email contact@dcstyle.info or open a support ticket. Our address is Hanoi, Vietnam.

The current version is at https://dcstyle.info/privacy-policy.